

Footfall Report for: Liverpool

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Liverpool	2.1%	36.4%	-1.3%	19.8%	-2.0%	-3.8%
North & Yorkshire	0.7%	22.7%	2.2%	2.4%	-0.4%	-2.6%
High Street Index - BDSU (BDSU - Comparison)	4.6%	38.5%	1.3%	21.3%	9.1%	7.8%
UK	3.3%	30.7%	2.1%	12.9%	3.3%	0.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 80,079,768 which is 2.1% up on the previous year.

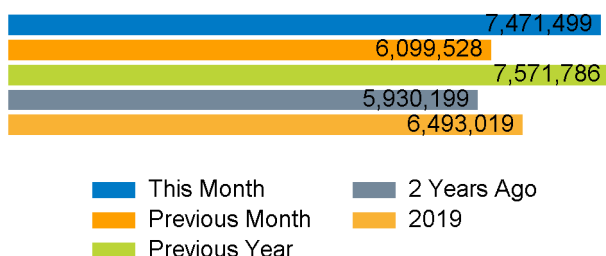
The total number of visitors to Liverpool in month commencing 27 November 2023 was 7,471,499.

The busiest day in month commencing 27 November 2023 was Saturday 16 December with 302,155 visitors.

The peak hour of the month was 14:00 on Saturday 2 December 2023 with footfall of 29,455.

Messages from centre

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



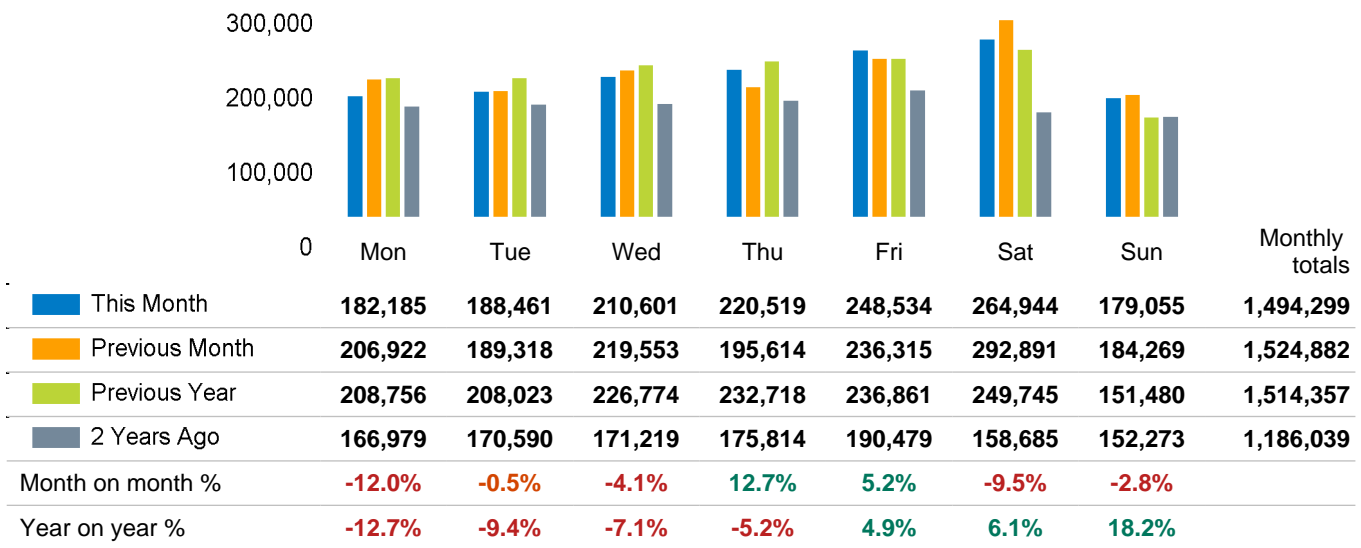
	Sun	Cloud	Rain	Snow	Menu
Number of days this month	10	21	4		
Number of days same month last year	12	18	4		1
Number of days same month two years ago	4	7	22	2	

Average temperature

	Maximum temperature	Minimum temperature
2023	10°	4°
2022	7°	2°
2021	9°	5°

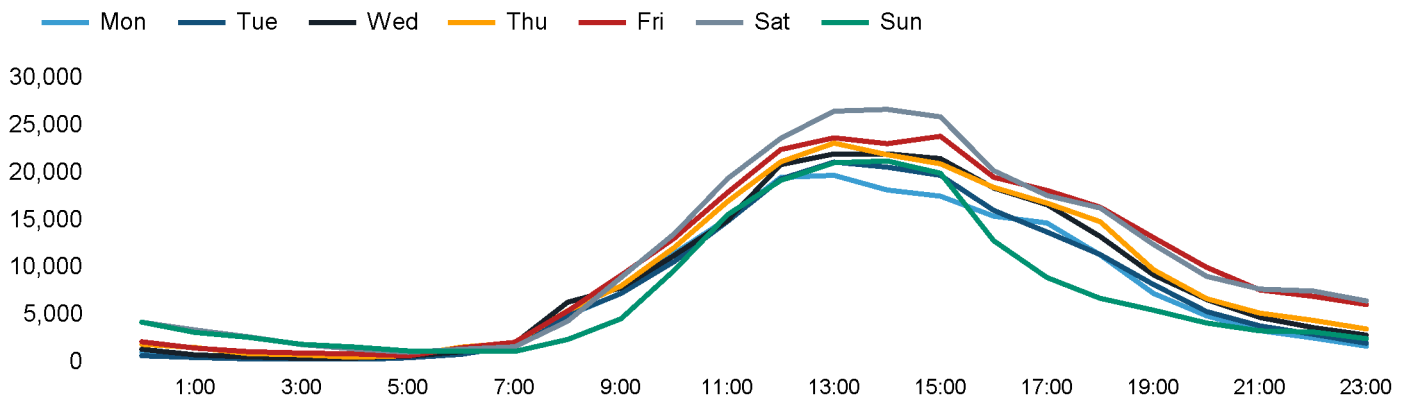
Footfall Counts by day

The figures shown below are calculated using weekly averages.



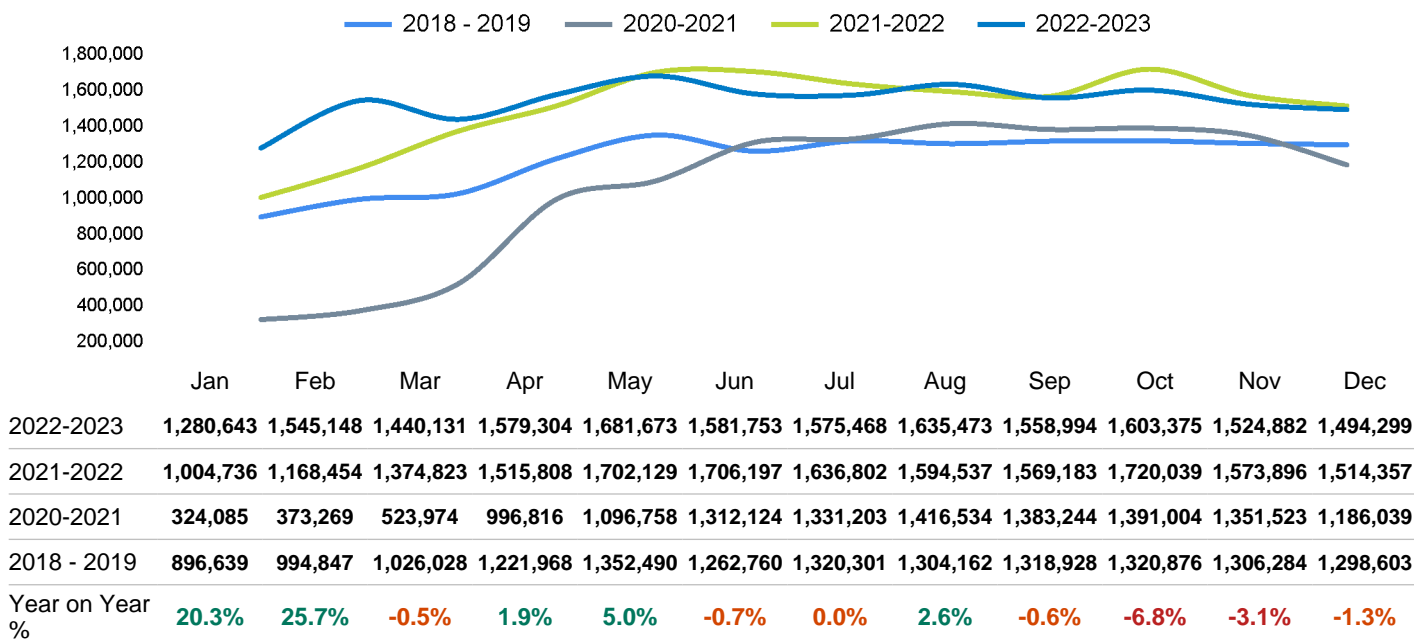
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

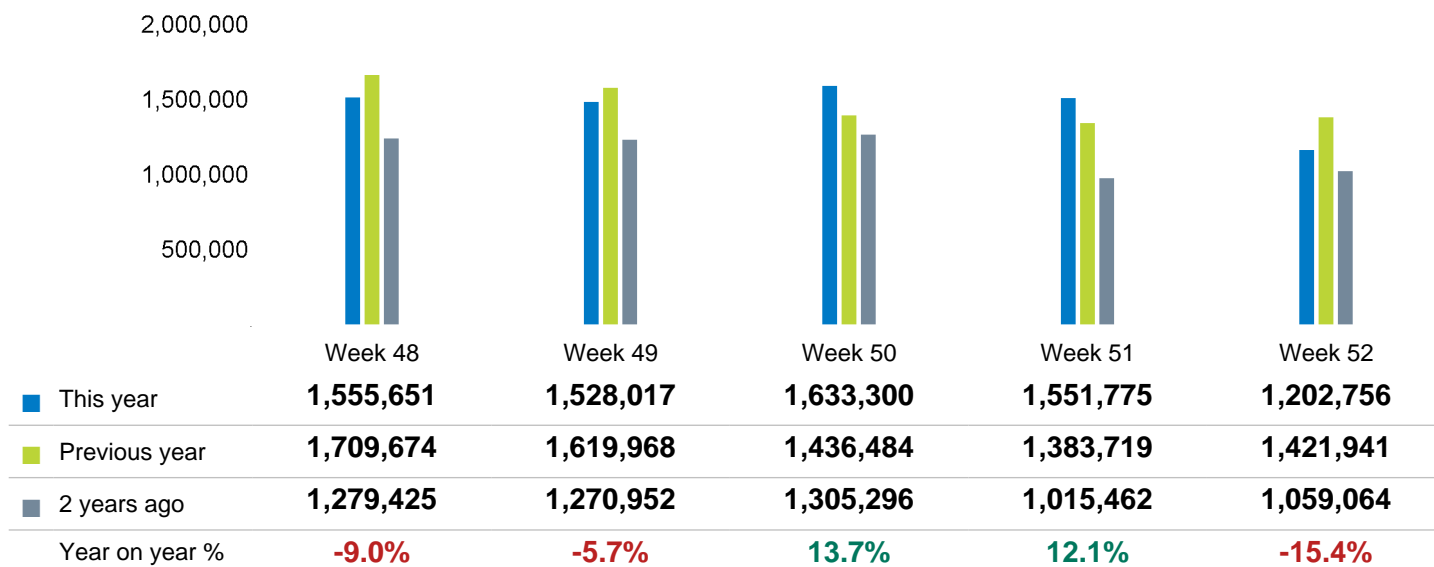
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for December compares December 2023 to December 2022

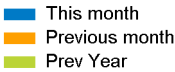









Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Bold Street	132,881	8.9%	104,152	86,013	27.6%	54.5%	
Bold Street at Andrew Collinge	74,394	5.0%	79,009	65,496	-5.8%	13.6%	
Brythen Street/Williamson Square	92,158	6.2%	87,070	89,693	5.8%	2.7%	
Church Street	307,681	20.6%	321,758	334,879	-4.4%	-8.1%	
Elliot Street/Clayton Square	203,770	13.6%	206,537	187,838	-1.3%	8.5%	
Lord Street	186,733	12.5%	185,400	174,466	0.7%	7.0%	
Mathew Street	75,280	5.0%	74,062	62,530	1.6%	20.4%	
Whitechapel	232,783	15.6%	266,517	293,738	-12.7%	-20.8%	
Whitechapel (Holy Corner)	188,615	12.6%	200,375	219,700	-5.9%	-14.1%	

Reporting dates

This month - 27 November 2023 - 31 December 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to December, 2023 Vs January, 2022 to December, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2023 Vs December, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2023 Vs 11 2023



2019 Comparison for: Liverpool

2019 comparison for Liverpool

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

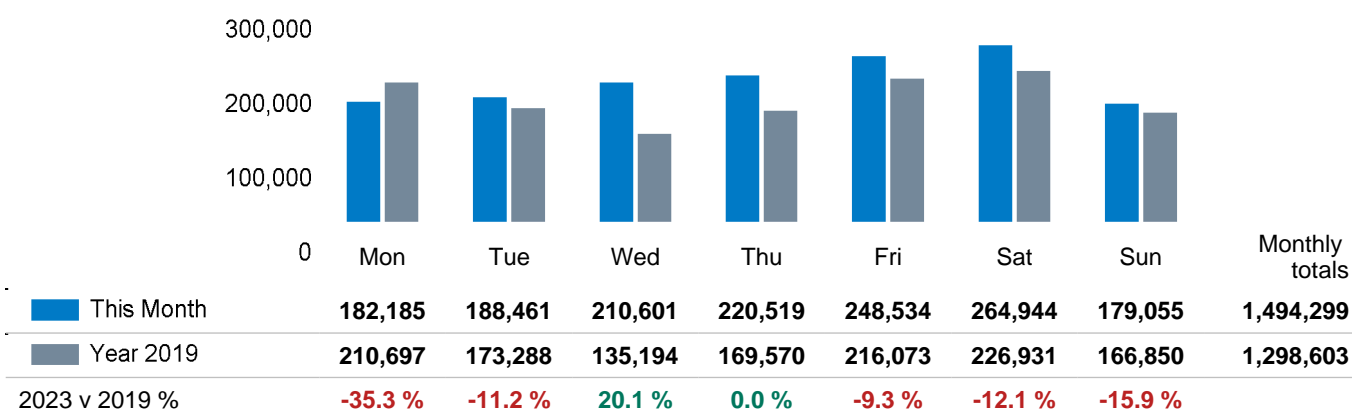
Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Liverpool	-6.5 %	-10.8 %
North & Yorkshire	-15.8 %	-14.8 %
High Street Index - BDSU (BDSU - Comparison)	-16.5 %	-12.9 %
UK	-13.5 %	-10.9 %

Liverpool is compared to the high street index.

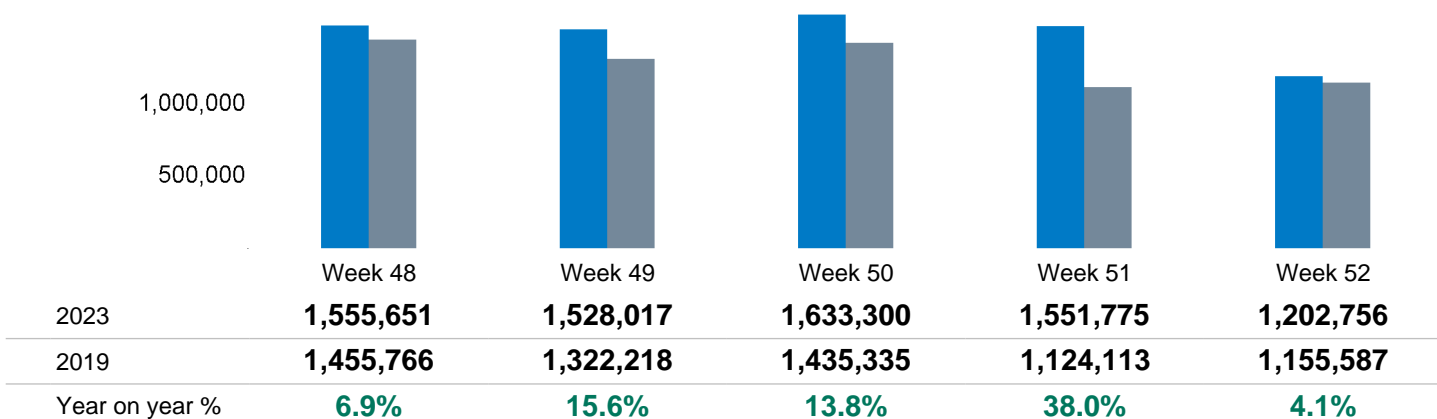
Footfall Counts by day

The figures shown below are calculated using weekly averages.



Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

