

Application Form

Please complete all sections and return to: Richard Holloway, University of Liverpool Management School
Chatham Street, Liverpool, L69 7ZH. richardh@liv.ac.uk

Personal Details:

Name:

Address:

Email Address:

Telephone Number:

Mobile:

Company details:

Company name:

Address:

Position within the company:

Company website:

Type of business:

Business Sector:

Date Company established:

Annual turnover (approx.):

Legal Status (circle) Sole Trader / partnership / limited company / social enterprise / other

Company Registration No:

Vat Number: (if applicable)

Number of employees:

(Please answer all questions thoroughly)

Please provide a brief description of the business.

Please explain why you want to participate in the programme and how your participation will impact on the growth plans for the business.

What type of leader are you? And why do you think being a better leader will help you with your role?

What are your personal goals within the business? And what are the main obstacles to achieving these goals?

What impact do you think your participation will have on the business? E.g. Improve turnover, reduce costs, take on more staff, and develop new products and services? Trade outside the NW and internationally?

Forecast Growth

Anticipated Growth over the next 3 years	
year	Turnover
2023	
2024	
2025	
2026	

Anticipated Workforce Numbers over the next 3 years	
year	Number
2023	
2024	
2025	
2026	

What personal qualities will you bring to the programme?

Other comments to support your application

Declaration:

I certify that the information given on this form is correct and I would like to be considered for a place on the Growth Catalyst programme. I have read the timetable and understand the time commitment required to successfully complete this programme and that it is part funded the UK Government, through the Shared Prosperity Fund (UKSPF).

I appreciate that I will be required to provide the following information, during the course of the programme.

a. Evidence of trade, to include a recent invoice and latest audited accounts.

The University of Liverpool is committed to your securely handling your data; to view our privacy notice, please see: https://www.liverpool.ac.uk/legal/data_protection/

Signature:

Position within Company:

Date:

Please return this form to:

Richard Holloway
The University of Liverpool Management School
Chatham Street
Liverpool
L69 7ZH
Email: richardh@liverpool.ac.uk
Tel: 0151 795 3333 / 07812172646