

# Footfall Report for: Liverpool

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Liverpool	2.6%	12.0%	8.1%	0.0%	3.8%	-0.4%
North & Yorkshire	-1.9%	1.5%	1.6%	-1.8%	-0.1%	-4.7%
High Street Index - BDSU (BDSU - Comparison)	-0.3%	8.4%	1.9%	3.7%	1.8%	-1.1%
UK	-0.9%	5.7%	0.8%	0.8%	1.3%	-2.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

### Headlines

The total number of visitors for the year to date is 46,939,473 which is 2.6% up on the previous year.

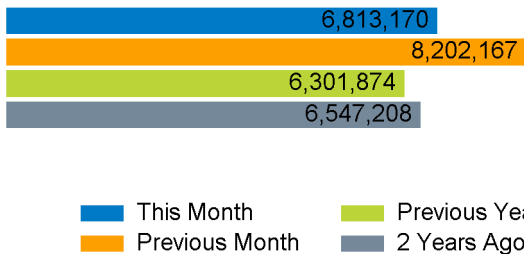
The total number of visitors to Liverpool in month commencing 1 July 2024 was 6,813,170.

The busiest day in month commencing 1 July 2024 was Saturday 27 July with 335,246 visitors.

The peak hour of the month was 15:00 on Saturday 27 July 2024 with footfall of 29,650.

### Messages from centre

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



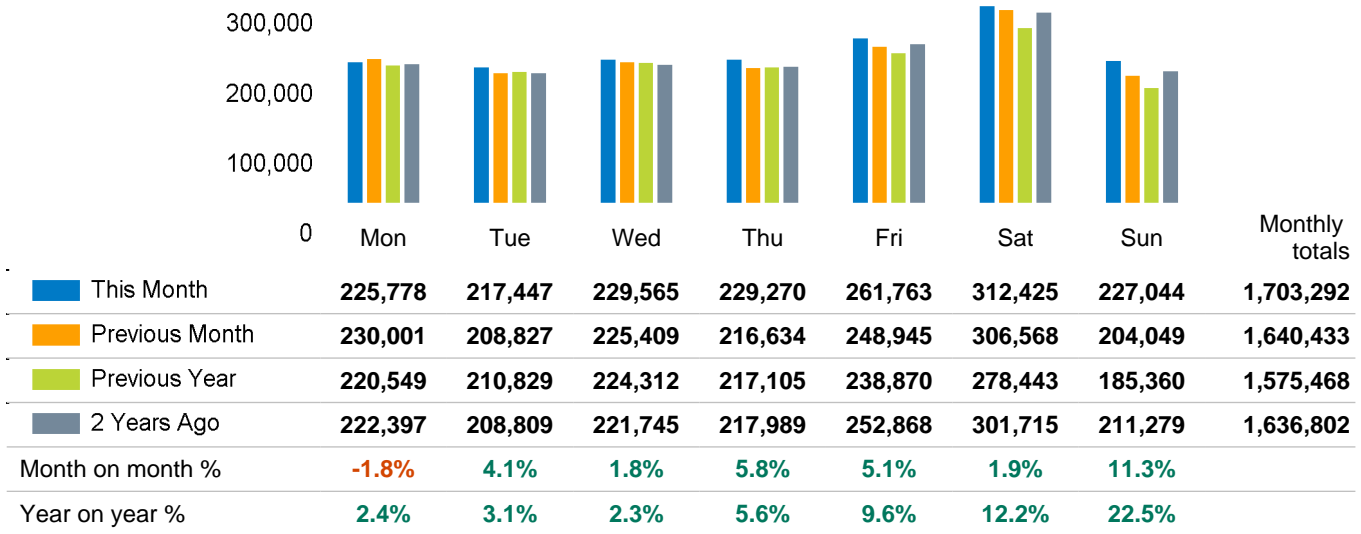
Number of days this month	7	19	2
Number of days same month last year	11	14	3
Number of days same month two years ago	9	6	13

### Average temperature

	Maximum temperature	Minimum temperature
2024	20°	13°
2023	20°	13°
2022	21°	15°

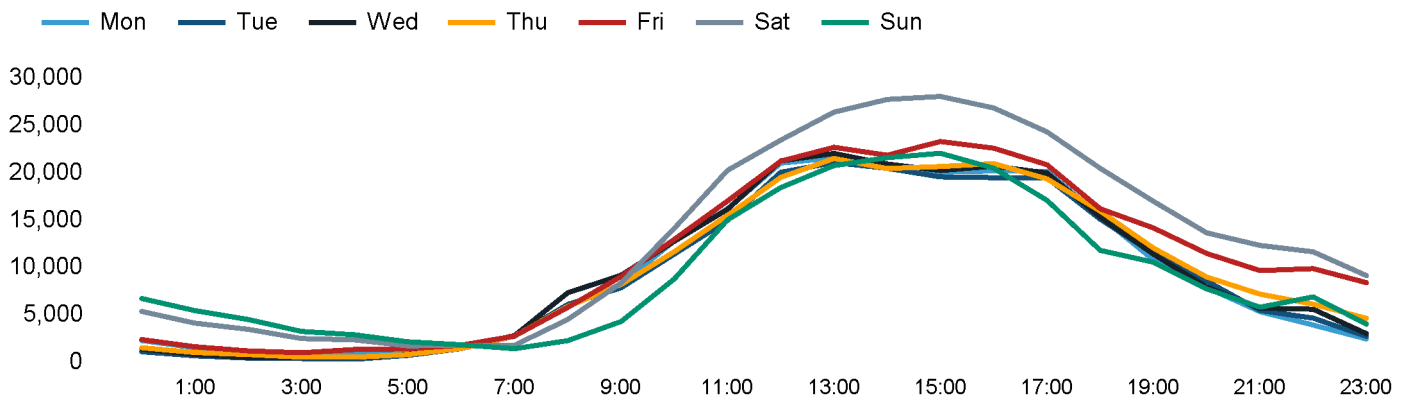
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



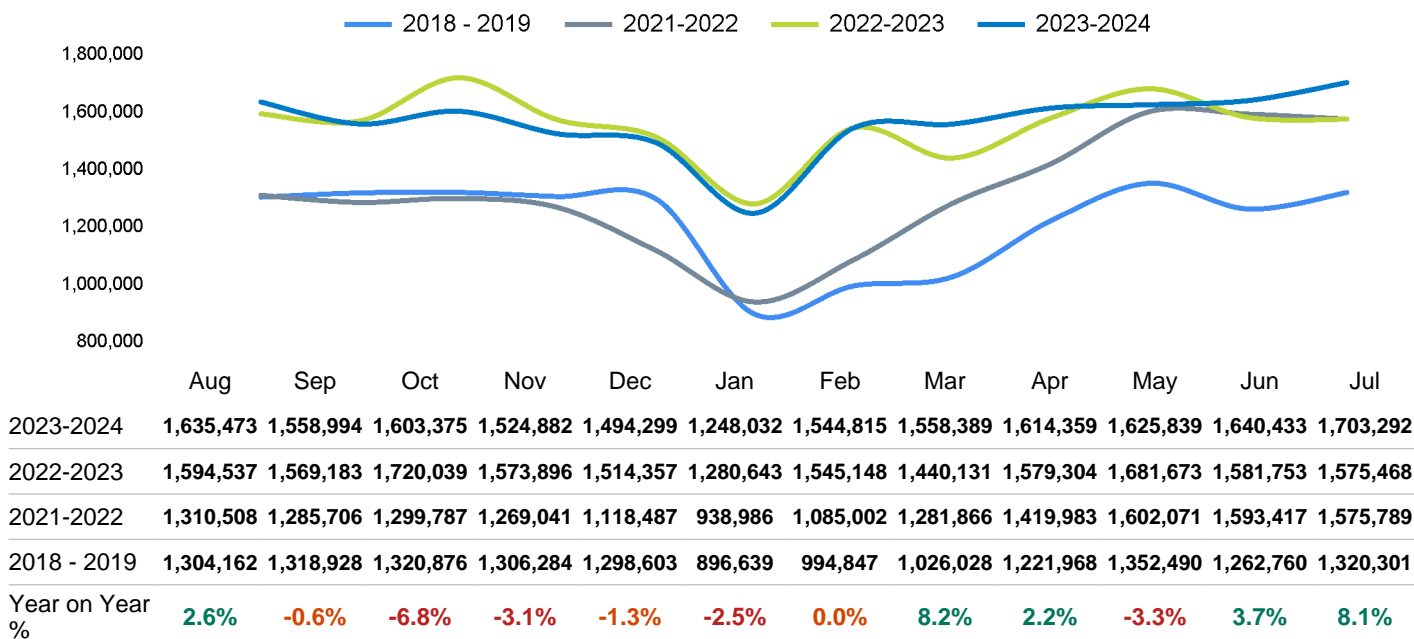
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

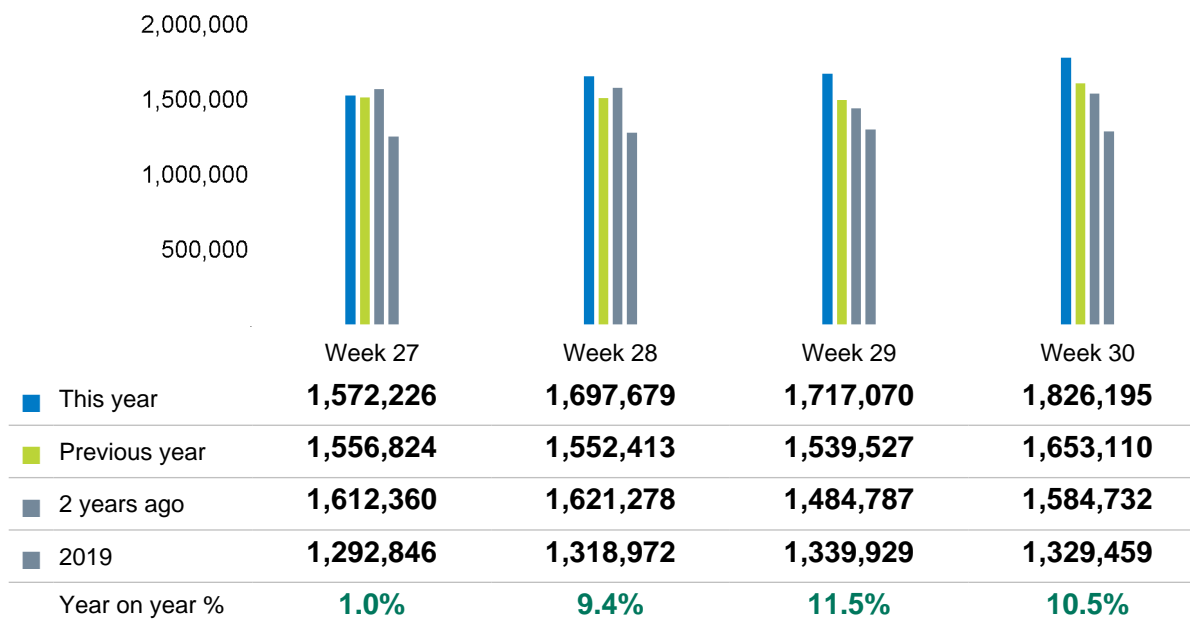
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for July compares July 2024 to July 2023

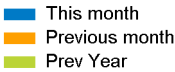









## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	% share of total month	Previous month	Previous year	Month on month %	Year on year %	
Bold Street	103,924	6.1%	110,462	80,569	-5.9%	29.0%	
Bold Street at Andrew Collinge	71,118	4.2%	70,948	69,503	0.2%	2.3%	
Brythen Street/Williamson Square	79,592	4.7%	74,079	74,767	7.4%	6.5%	
Church Street	341,907	20.1%	337,262	354,008	1.4%	-3.4%	
Elliot Street/Clayton Square	200,992	11.8%	202,302	184,992	-0.6%	8.6%	
Lord Street	203,302	11.9%	192,034	187,860	5.9%	8.2%	
Mathew Street	98,863	5.8%	93,155	97,505	6.1%	1.4%	
Whitechapel	367,836	21.6%	329,614	301,794	11.6%	21.9%	
Whitechapel (Holy Corner)	235,755	13.8%	230,573	224,467	2.2%	5.0%	



## Reporting dates

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This month - 01 July 2024 - 28 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to July, 2024 Vs January, 2023 to July, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2024 Vs July, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2024 Vs 6 2024

