



Liverpool Restaurant 2025 Week Terms & Conditions

Thank you for participating in Liverpool Restaurant Week 2025. To ensure a smooth and fair experience for everyone, please read the following Terms & Conditions which you will be asked to agree to in the Application Form. These apply to all participating restaurants throughout the campaign. By taking part, you agree to comply with the rules outlined in this document.

This document covers event details, eligibility, and any specific requirements for all involved. Please review the information carefully.

1. Event details

- Liverpool Restaurant Week is organised by Liverpool BID Company and launched in 2024
- Campaign live dates: 10th May – 18th May 2025
- Campaign aim: Boost visibility of Liverpool city centre hospitality scene and encourage audience to 'Explore the city plate by plate' by discovering new venues and returning to their favourites with exclusive offers.

2. Eligibility

- Liverpool Restaurant Week is free to get involved with if you are a BID Levy Paying business or a hospitality business based in Liverpool city centre.
- Liverpool BID Company, the campaign organiser, reserves the right to approve applications for Liverpool Restaurant Week, dependent on quality/relevance of offer details.

3. Offer requirements

- Offers submitted for Liverpool Restaurant Week must fit into the set price points (£5, £15, £25, £35)
- Each business can submit one offer per price point.
- Offers submitted must be exclusive to Liverpool Restaurant Week.
- Offers submitted must hold a significant value proposition for consumers (i.e. mark down on usual RRP, exclusive / additional menu items included)
- Offers are not limited to, but must be centred around a 'food' element (i.e. an activity can be included in the offer, but must have a food item to accompany)
- Offers should be valid throughout the entirety of the campaign

4. Applications

- To be considered for the campaign, businesses must apply by completing the Application Form by the deadline:
<https://liverpoolbidcompany.com/get-involved-with-liverpool-restaurant-week-2025/>
- Businesses approved to participate will be contacted by Liverpool BID Company

5. Customer service & venue requirements

- The offers submitted in the Application Form must be confirmed and finalised.
- Once offers & offer terms have been submitted by the business and are made live on liverpoolrestaurantweek.com, businesses are required to honour the offer as advertised to customers.
- Offers submitted must list any exclusions to time/date availability or any other terms and conditions that customers should be made aware of.
- Where the offer becomes unavailable for any reason, Liverpool BID Company team should be notified immediately (marketing@liverpoolbidcompany.com)
- The business contact submitted on the Application Form is required to cooperate with any customer service queries received by the Liverpool Restaurant Week team.
- No refunds will be covered by Liverpool BID Company and will be at the discretion of the participating business.
- Businesses must comply with all relevant health, safety, and licensing regulations during the campaign.
- Businesses should maintain high customer service standards and ensure a positive experience for Liverpool Restaurant Week customers.

6. Marketing

- Offers will be advertised via liverpoolrestaurantweek.com and across campaign marketing methods
- Liverpool BID Company reserves the right to utilise any images / marketing materials provided by the business throughout the campaign
- Liverpool BID Company reserves the right to require approval for the use of the Liverpool Restaurant Week brand / assets.

7. Post-campaign Requirements

- Each business is required to provide campaign results (booking numbers/sales) where possible

8. Withdrawal

- Where a participant requires withdrawal from the campaign, the business must notify the organiser

Key Terms:

'Campaign' – used in relation to the 'Liverpool Restaurant Week' brand

'Business / Participants' – the business / venue participating in the Liverpool Restaurant Week Campaign

'Organiser / Liverpool Restaurant Week team' – Liverpool BID Company

'Offer' – the promotions advertised in the Liverpool Restaurant Week campaign

Liverpool Restaurant Week Brand – the brand pack provided in the Liverpool Restaurant Week Information Pack